

MUHAMMAD AWAIS RAJPUT

WORDPRESS DEV · SEO SPECIALIST · AGENCY OPERATOR

Lahore, Pakistan · awais.paradoxlabs.site · awais@paradoxlabs.site · CofCode Agency · Upwork Top Rated Plus

SUMMARY

Full-stack web developer and SEO specialist with 90+ shipped projects for global clients. Builder of custom WordPress plugins, Elementor-based sites, SaaS products, and AI-powered automation tooling. Operate CofCode agency serving US and UK businesses.

CORE SKILLS

WordPress Custom plugin dev · Elementor Pro · ACF · WooCommerce · Theme building · MCP integration

Frontend HTML / CSS / JS · React · Next.js · Tailwind · Responsive design

Backend PHP · Python · Node.js · PostgreSQL · Prisma · REST APIs

SEO Technical audits · Schema markup · Local SEO · Content strategy · Search Console

E-commerce WooCommerce · Shopify · Stripe Connect · Custom checkout flows

AI & Automation Claude API · MCP server dev · Chrome extensions · Scraping · Outreach automation

EXPERIENCE

Founder & Lead Developer – CofCode Agency 2021 – Present

- ▶ Built and shipped 90+ WordPress and SaaS projects for international clients
- ▶ Developed custom Claude WordPress MCP plugin (28+ versions, 64 tools) enabling AI-driven site management
- ▶ Run end-to-end outbound sales operation targeting US and UK SMBs

Freelance WordPress Developer – Upwork 2021 – Present

- ▶ Top Rated Plus status with consistent 5-star reviews
- ▶ Client portfolio includes monarch-luxury.com, prefabnearme.com, 7emiratescarliftservice.com, Kades Corporation (McDonald's franchisee), and 80+ more

SELECTED PROJECTS

NextCanna Connect

B2B cannabis directory built with Next.js, PostgreSQL, Prisma

Venebene

Influencer commerce platform with Stripe Connect and creator subscriptions

Claude WordPress MCP

LeadFlow Suite

64-tool plugin connecting WordPress sites to Claude AI

Chrome extensions for Google Maps scraping + WhatsApp outreach automation

Monarch Luxury

Full SEO audit, LocalBusiness and FAQ schema implementation

Day2Day Plastic

Bilingual (Arabic RTL / English) WooCommerce store with custom checkout

EDUCATION

BSCS — Bachelor of Computer Science

Computer Science fundamentals, software engineering, web technologies

LANGUAGES

English — Professional

Urdu — Native